



Sophie Taylor

PRODUCT DESIGN, UX/UI

PORTFOLIO

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Bristol, UK

I take pride in being well organised, creative and reliable. I am a kind, positive and enthusiastic person with a logical mindset, I use my energy efficiently by applying my initiative and prioritising tasks.

I have enjoyed the challenges of being self-employed and building my own business. I am ready to take the skills I have learnt into a more creative role where I can work alongside like-minded creatives.

ABOUT

PROBLEM SOLVING
RESPONSIBLE
CONCEPTUAL THINKER
ORGANISED
CREATIVE
TEAMWORK

WORK EXPERIENCE

Present

PROPRIETOR & DESIGNER

Naturally Minded

Offering Website Design, Branding and Business training courses and workshops targeting Wellness coaches and Therapists.

Performed competitive analysis, research, defined strategies, low-fidelity web & mobile wireframes, user flows, built responsive website's on WordPress.

Responsible for the business online brand, processes, financials, marketing, policies, hiring and training. Managing up to 8 projects at a time, managing three different social media platforms, creating and selling courses.

www.naturally-minded.com

2019

BUSINESS COORDINATOR

European Military Air, Babcock

Organising complex schedules, European travel and site visits for key Senior Executives. Research strategies to grow and develop Babcock's military air business. Designing key priorities and stakeholder visual map. Successfully adapted the travel booking system for the Aviation sector. Implemented new business templates and hired staff.

2016

CONCIERGE SPECIALIST

The Oxford Ski Company

Ensuring that all operations and logistics are seamless and efficient. Building relationships with VIP clients and suppliers. Editing the company website, social media and administration.

2015

EDUCATION

2015 - BA FIRST CLASS HONORS

Creative Events Management
University Falmouth, Cornwall

2012 - HND - 2 DISTINCTIONS, 1 MERIT

HND, Graphic Design and Illustration
Plymouth College of Art, Devon

SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

FIGMA

WORDPRESS

CSS3

HTML5

Javascript

Bootstrap

DIVI

ELEMTOR

NOTION

ASANA

DUBSADO

CANVA

ETSY

INTERNATIONAL PAYMENTS

SELLING ONLINE

SOCIAL



PERSONAL INTERESTS

DESIGNING

TRAVELING

SURFING

SNOWBOARDING

PAINTING

READING

PERSONAL DEVELOPMENT

2022 ● **FUNDIMENTALS OF UI/UX**

Udemy

CPD for my design skills

2022 ● **FRONTEND FULL-STACK**

Udemy

CPD for my programming skills

2021 ● **CSS & HTML**

Code Academy

CPD for my web design skills

2021 ● **PROCREATE**

Online

CPD for my skills for illustrations and branding.

2020 ● **WEB BUSINESS COURSE**

Josh Hall

Learning every aspect of building a online web design business

2019 ● **PROJECT MANAGMENT**

Prince Agile, London

WORK EXPERIENCE CONTINUED

Event Manager

Cornish Cake Off, Cornwall - September 2014 – May 2015

Gylly Beach Wipeout, Cornwall- January 2014 – May 2014

Bollywood Shelter, Cornwall - September 2013 – January 2014

Head Representative, Snowsports

Off The Piste, November 2012 - April 2015

Created and maintained strong relationships with clients and suppliers in various resorts. Managing large teams, organised resort preparations and operations, collected and banked cash, organised daily rotas and chaired meetings.

President, Snowsports Society

Falmouth University, May 2013 – May 2014

Accountable for all activities for 300 members including organising two ski holidays, liaising with sponsors, tour operators and suppliers. Account management, chaired meetings, marketing and raising funds..