



Sophie Taylor

Digital Designer

PORTFOLIO

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Bristol, UK

Bringing a calm and positive attitude whilst driving business impact with strong strategies and end-to-end UX/UI for digital products.

Having created my own web design business I have learnt I work well under pressure and can wear many hats, I feel my life is much more fulfilled when I have a busy and sometimes chaotic workday (I do a lot of meditation and yoga to keep the balance).

ABOUT

PROBLEM SOLVING
COLLABORATIVE
CONCEPTUAL THINKER
ORGANISED
CREATIVE
INFLUENTIAL

WORK EXPERIENCE

Present

SENIOR UX DESIGNER

Nomensa

Lead design strategy, design research, design communication and visual design. Leading & mentoring teams on complex and challenging UX projects. Supporting new business development. Lead creative sessions and taking responsibility for high quality in budget deliverables.

2019

PROPRIETOR & DESIGNER

Naturally Minded

Offering Website Design, Branding and Business training courses and workshops targeting Wellness coaches and Therapists.

Performed competitive analysis, research, defined strategies, low-fidelity web & mobile wireframes, user flows, built responsive websites on WordPress.

Responsible for the business online brand, processes, financials, marketing, policies, hiring and training. Managing up to 8 projects at a time, managing three different social media platforms, creating and selling courses.

www.naturally-minded.com

2016

BUSINESS COORDINATOR

European Military Air, Babcock

Organising complex schedules, European travel and site visits for key Senior Executives. Research strategies to grow and develop Babcock's military air business. Designing key priorities and stakeholder visual map. Successfully adapted the travel booking system for the Aviation sector. Implemented new business templates and hired staff.

EDUCATION

2015 - BA FIRST CLASS HONORS

Creative Events Management

University Falmouth, Cornwall

2012 - HND - 2 DISTINCTIONS, 1 MERIT

HND, Graphic Design and Illustration

Plymouth College of Art, Devon

SKILLS

FIGMA
ADOBE XD
INDESIGN
SKETCH
PHOTOSHOP
ILLUSTRATOR
WORDPRESS
CSS3
HTML5
JAVASCRIPT
BOOTSTRAP
DIVI
MIRO
LUCID
NOTION
ASANA
TRELLO
DUBSADO
CANVA
ETSY
INTERNATIONAL PAYMENTS
SELLING ONLINE

HOBBIES

MEDITATION
YOGA
SURFING
SNOWBOARDING
PAINTING
READING
CERAMICS

PERSONAL DEVELOPMENT

- 2022 ● FIGMA, WEB & DESIGNER
Udemy
CPD for my design skills
- 2022 ● FUNDIMENTALS OF UI/UX
Udemy
CPD for my design skills
- 2022 ● FRONTEND FULL-STACK
Udemy
CPD for my programming skills
- 2021 ● CSS & HTML
Code Academy
CPD for my web design skills
- 2021 ● PROCREATE
Online
CPD for my skills for illustrations and branding.
- 2020 ● WEB BUSINESS COURSE
Josh Hall
Learning every aspect of building a online web design business
- 2019 ● PROJECT MANAGMENT
Prince Agile, London

WORK EXPERIENCE CONTINUED

Event Manager

Cornish Cake Off, Cornwall - September 2014 – May 2015
Gylly Beach Wipeout, Cornwall- January 2014 – May 2014
Bollywood Shelter, Cornwall - September 2013 – January 2014

Head Representative, Snowsports

Off The Piste, November 2012 - April 2015
Created and maintained strong relationships with clients and suppliers in various resorts. Managing large teams, organised resort preparations and operations, collected and banked cash, organised daily rotas and chaired meetings.

President, Snowsports Society

Falmouth University, May 2013 – May 2014
Accountable for all activities for 300 members including organising two ski holidays, liaising with sponsors, tour operators and suppliers. Account management, chaired meetings, marketing and raising funds..